





\* All images in this datasheet are for illustrative purposes only.

Transparent OLED 55EW5P-M

# LG Transparent OLED



 Astonishing Transparency

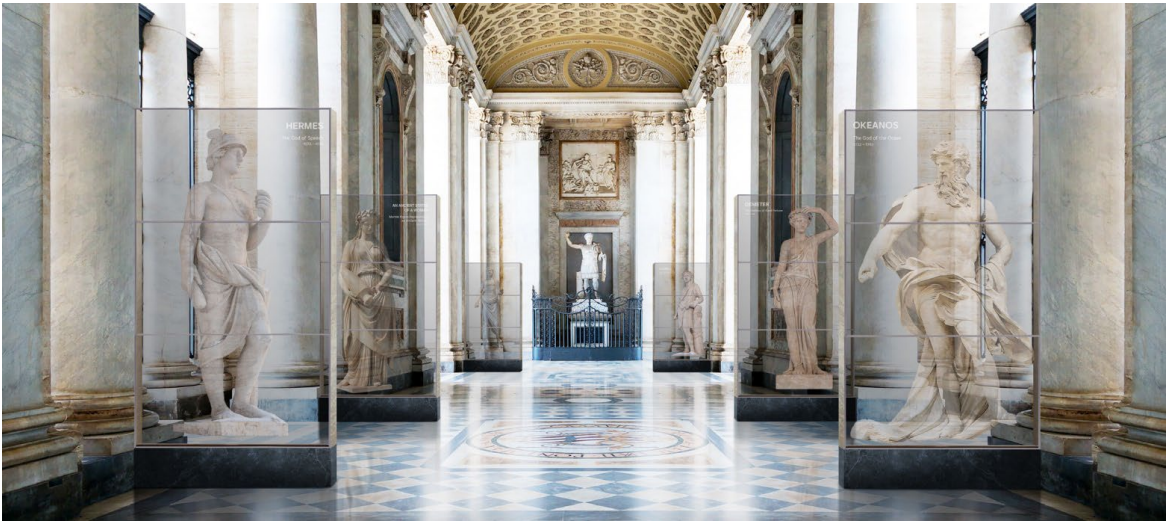
 Expandable Design

 Color with Great Depth

 Product Reliability

## 55EW5P-M

|                      |   |
|----------------------|---|
| Screen Size          | 55"   |
| Panel Technology     | OLED  |
| Native Resolution    | 1,920 × 1,080 (Full HD)                           |
| Brightness           | 200 / 600 nits<br>(APL 100% / 25%, without Glass) |
| Contrast Ratio       | 200,000:1   |
| Portrait / Landscape | Yes / Yes   |



## High Transparency

LG OLED technology enables the Transparent OLED Signage to have a sleek design without the need for a backlight unit or liquid crystal layer, achieving an impressive 43% transparency.\* It clearly displays objects behind the screen while overlaying additional information directly in front of them.

\* Transparency Testing Conducted in 2022 by LG Display Using a Hazemeter



## Sleek Elegance in Transparency

Connecting spaces and adding a sense of openness, this transparent display boasts a beautiful design that complements high-end furniture and luxurious interiors. Its clean metal finish allows for easy installation on furniture, walls, or practically any desired location.



## Expandable Design

Thanks to the improved mechanical design, it can be installed either as a single unit or as a transparent video wall to fit existing structures and spaces. Place this product in your dream space to enhance openness and aesthetics.



## Convenience of Installation & Stability

This product offers ease and stability during installation thanks to its metal borders and structure. In other words, the metal border applied to the bezel areas enhances the product's rigidity. Additionally, M4 apertures, which are widely-used globally, are incorporated into all rear corners to facilitate installation.

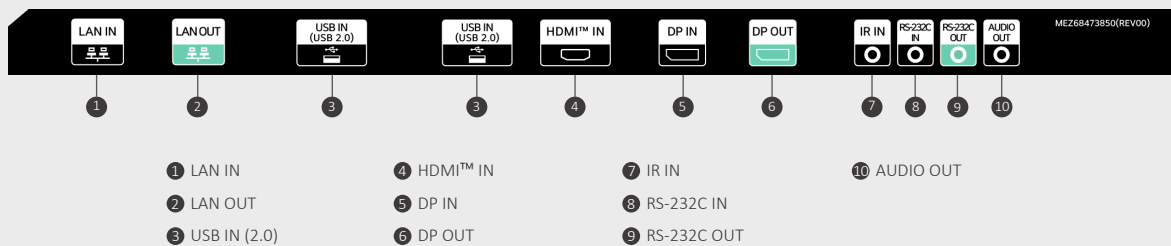


## Elevates Virtually Any Setting

Experience the marvel of LG's state-of-the-art Transparent OLED Signage designed for use in various spaces. This product breaks down the barriers between the screen and reality, seamlessly connecting different spaces, objects, and people.

## CONNECTIVITY

### SIGNAGE BOX



## SPECIFICATIONS

## 55EW5P-M

|                               |  |  |                                      |
|-------------------------------|--|--|--------------------------------------|
| Panel                         | Screen Size  | 55"  |                                      |
|                               | Panel Technology   | OLED   |                                      |
|                               | Back Light Type  | OLED   |                                      |
|                               | Aspect Ratio   | 16 : 9   |                                      |
|                               | Native Resolution  | 1,920 × 1,080 (FHD)  |                                      |
|                               | Refresh Rate   | 120 Hz   |                                      |
|                               | Brightness   | 200 / 600 nit (APL 100% / 25%, without Glass)  |                                      |
|                               | Contrast Ratio   | 200,000 : 1  |                                      |
|                               | Dynamic CR   | No   |                                      |
|                               | Color Gamut  | DCI 90%, BT709 110%  |                                      |
|                               | Viewing Angle (H × V)  | 178° × 178°  |                                      |
|                               | Color Depth  | 10 bit (R), 1.07 Billion Colors  |                                      |
|                               | Response Time  | 0.1 ms (G to G), 8 ms (MPRT)   |                                      |
|                               | Surface Treatment (Haze)   | Haze 3% (Set), Hard Coating (5 H)  |                                      |
|                               | Lifetime*  | 30,000 Hours (Typ.)  |                                      |
| Operation Hours (Hours / Day) | 18 / 7 (Moving Content Only)   |  |                                      |
| Portrait / Landscape          | Yes / Yes  |  |                                      |
| Transparency                  | 43% (Set)  |  |                                      |
| QWP (Quarter Wave Plate)      | No   |  |                                      |
| Connectivity                  | Input  | HDMI (HDCP 2.2/1.4), DP (HDCP 1.3), RS-232C, RJ45 (LAN), IR (External IR Receiver), USB 2.0 Type A (x2), Daisy Chain (HDMI, DP)  |                                      |
|                               | Output   | DP, Audio, RS-232C, RJ45 (LAN), IR (Sharing RS-232C), Daisy Chain (DP)   |                                      |
| Mechanical                    | Bezel Color  | Transparent  |                                      |
|                               | Bezel Width  | 12.2 mm Even (T/R/L/B)   |                                      |
|                               | Weight   | 31.1 lbs. / 14.1 kg (Display), 5.7 lbs. / 2.6 kg (Signage Box)   |                                      |
|                               | Shipping Weight  | 66.1 lbs. / 30.0 kg  |                                      |
|                               | Display Dimensions (W × H × D)   | 48.7 x 28.3 x 3.4 in. / 1,237.6 × 717.9 × 86.5 mm  |                                      |
|                               | Signage Box Dimensions (W × H × D)   | 15 x 8.6 x 2.9 in. / 381.6 × 217.6 × 73.6 mm   |                                      |
|                               | Shipping Dimensions (W × H × D)  | 53.9 x 9.6 x 37.7 in. / 1,368 × 245 × 957 mm   |                                      |
|                               | Conformal Coating (Power Board)  | Yes  |                                      |
|                               | Protection Glass   | Thickness  | 0.1 in. / 3.0 mm                     |
| Chemical Strengthening        |  | Yes  |                                      |
| Anti-reflective               |  | Yes (Film)   |                                      |
| Shatter-proof                 |  | Yes  |                                      |
| Key Features                  | Internal Memory (eMMC) 16 GB, Temperature Sensor, webOS 7.5, Local Contents Scheduling, Group Manager, USB Plug & Play, Fail Over, RS-232C Sync, Local Network Sync, Video Tag (4), Screen Rotation, External Input Rotation, Gapless Playback, Tile Mode Setting, Setting Data Cloning, SNMP, ISM Method, Auto Set ID, Status Mailing, Control Manager, PM Mode, Wake on LAN, HDMI-CEC, SI Server Setting, Scan Inversion |  |                                      |
| Environment Conditions        | Operation Temperature  | 32°F to 104°F / 0°C to 40°C  |                                      |
|                               | Operation Humidity   | 10% to 80%   |                                      |
| Electrical                    | Power Supply   | 100 to 240 Vac, 50/60 Hz   |                                      |
|                               | Power Type   | Built-In Power   |                                      |
|                               | Power Consumption  | Typ. / Max.  | 70 W (IEC 62087) / 230 W             |
|                               |  | BTU (British Thermal Unit)   | 239 BTU/Hr (Typ.), 785 BTU/Hr (Max.) |
| Regulatory                    | FCC  | Class "A"  |                                      |
|                               | CE   | Yes  |                                      |
|                               | ERP  | Yes  |                                      |
| LG Software Compatibility     | SuperSign CMS, SuperSign Control+, SuperSign Cloud, Mobile CMS, LG ConnectedCare   |  |                                      |
| Languages                     | English, French, German, Spanish, Italian, Korean, Chinese (Simplified), Chinese (Original), Portugues (Brazil), Swedish, Finnish, Norwegian, Danish, Russian, Japanese, Portugues (Europe), Dutch, Czech, Greek, Polski, Türkçe, Arabic   |  |                                      |
| Warranty & Other              | Warranty   | 3 Year Limited<br>Up to 5 Years with LG ExtendedCare (optional purchase)   |                                      |
|                               | Accessories  | Remote Control, Power Cord, QSG, IR Receiver, Regulation Book, 3.5mm to RS-232C Adapter, MCX / Harness Cables (x4, 3m / x2, 3m for Connection between Panel and Signage Box), DP Cable (2m), LAN Cable (1.5m), RS-232 Cable (4P-4P, 1.5m), LC Cable (VLC, 3m), Screws (x24, M3 × L5.5 Black / x8, M3 × L5.5 Silver / x14, M3 × L6 Black), Cover Shield Assembly, Cable Accessory (x2), Cable Cap Assembly (x2), Tiling Bracket (x2), Signage Box Wing Bracket (x2) |                                      |

\* Lifetime spec does not supersede 3 Year Limited Warranty. Specifications are subject to change without notice. Please make sure to check the product manual for details about product usage.